



*Solving Food Insecurity
2018*

WHAT IS ON COMMON GROUND?

- Local 501c3
- A system to improve access to nutritious food and minimize food waste

Mission:

Connect our community with nutritious food, education and tools to help adults and children meet their potential.



CO-FOUNDERS

Shannon Dobbbs

- Reno business/property owner since 2006
- Army veteran
- Logistics & management expertise
- Community collaborator for equity, social service & systems development



Michelle Dobbbs

- Intervention, education, public safety, grants & business operations
- Directed local, regional & statewide social-service programs
- Reno business/property owner since 2012

THE SITUATION: HUNGER

More than 1 in 4 Kids in Washoe County do not know from where they'll get their next meal

26%

Household Food Security:
Access to enough food for an active, healthy life

Source: Washoe County Food Policy Council

15% of all WC residents are food insecure

60,000

1/3 of them do not qualify for Federal food assistance

20,000

Source: Washoe County community health needs assessment

THE SITUATION: CHILDREN

Growth &
Learning
Impairments



More
Susceptible to
Illnesses

Our Kids in Washoe County

- 19% live in poverty
- 26,000 are food insecure
- Over 2,600 experienced homelessness & 300 lived on the streets in 2014

Source: WC Community Health Needs Assessment 2015-2017

Photocredit : Joseph Gonzalez miracletwentyone.org

THE SITUATION: SENIORS

"I have some options, but some people don't have any options at all... take whatever, and that makes people so, so unhealthy."



"[Food pantries are] not set up for people with special diets, you get what you get. You may only get bread...a few vegetables. 'Just depends what comes in.'"

Our Seniors in Washoe County

- *Over 20,000 experience social isolation*
- *1 out of 4 have difficulty walking a ¼ mile*
- *Over 25% are experiencing poor health & reduced quality of life*
- *Number of seniors will nearly double by 2030*

Source: WC Community Health Needs Assessment 2015-2017

THE SITUATION: REALITY

- *Number of people reliant on federal & public nutrition support at all-time high in W.C.*
- *1/3 of all food-distribution sites report not having enough food*
- *½ of all families receiving food from a pantry have had to choose between buying food or paying for other needs*

Source: WC Community Health Needs Assessment 2015-2017



THE SITUATION: BARRIERS

Transportation

Access to Food

Cost of Food

Lack of Appliances

**Little Awareness of
Resources**

Special Dietary Needs

Source: OCG Focus Group Studies 2017

THE SITUATION: FOOD DESERTS



It's access, that's the number one thing. We want to make healthy choices, but we don't always get that opportunity.

Only 29% of Washoe County zip codes have access to a “healthy food outlet” (i.e. grocery store or produce stand).
Federal recommendation = 50%

Source: Washoe County Chronic Disease Report Card

WHAT IS THE OCG SOLUTION?

- A **Downtown Community Grocery Market**
- **Mobile Markets** to Serve Areas that have limited food access
- A **Food Processing Plant** to convert food into shelf-stable product, using locally grown and produced food and food that would otherwise be wasted (sealed; traceable; nearing the sell or use-by date)
- **Produce Faire** with farmers' market, arts & cultural components in City Centre



*Sliding Scale:
Community members in need
purchase
nutritious food & necessities at cost*

GET INVOLVED: EVENTS

ON COMMON GROUND PRESENTS THE



5-CHEF COOKOFF

THURSDAY, APRIL 19TH • 6-9PM

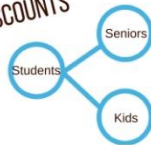
MOON RABBIT CAFE • 225-3/4 WEST TAYLOR ST • RENO

LOCAL CHEFS COMPETE FOR TITLE OF
"TASTIEST DISH"

LIVE MUSIC • DELICIOUS SAMPLINGS • ACTIVITIES FOR ALL AGES
FEATURING: BAKER STREET BAND

TICKETS:
OCG.YAPSODY.COM

DISCOUNTS



OCGRENO.ORG



FASHION SHOW ON COMMON GROUND FUNDRAISER

SATURDAY • NOVEMBER 10TH • 6:30-9:30PM



LADIES • MEN • BOYS • GIRLS • VINTAGE

JOE CROWLEY STUDENT UNION • UNR BALLROOMS A&B
HOSTED BY THE STUDENT NUTRITION ASSOCIATION

PHOTO CREDITS: JSAVVY PHOTOGRAPHY & JAEISON PHOTOGRAPHY

OCGRENO.ORG • TICKETS: OCG.YAPSODY.COM

GET INVOLVED



OCGReno.org



- Volunteer
- Donate
- Monthly Newsletter Sign up
- Ask your friends:

“What are you doing to reduce hunger?”



Email:

Contact@OCGReno.org



Snapchat

ON COMMON GROUND

QUESTIONS



Thank you!

FOOD HUB

- Efficient distribution
- Locally grown priority
- Gleaning collection site
- Curb food waste; process food at sell-by date for shelf stability
 - Cooking
 - Canning/Preservation

FOOD IS COMMUNITY

- Grocery market
 - Sliding scale
 - One-stop shop
- Multi-use
 - Community events calendar
 - Interactive demos & art
 - Café
 - Indoor/Outdoor

WAREHOUSE & PROCESSING CENTER

MOBILE GROCERY UNITS

DOWNTOWN MARKET & COMMUNITY CENTER

PARTNERSHIPS

EDUCATION & OUTREACH

ACCESS

- Busses or trucks
- Nutritious food
 - Fresh
 - Prepared
- Sliding scale
- Target food deserts

RESOURCE SHARING

- Food-producer benefits
 - Donation credit/gleaning
- Food banks/pantries
 - Increase food availability
 - Neighborhood ambassadors
 - Collect/transport food
 - Avoid duplication

SUPPORT OPPORTUNITIES

- Cooking & nutrition classes
- On-site jobs & training
- Computer lab
 - Resume building
 - Knowledge center
 - Skills training
- Job postings
- Volunteerism

OCGReno.org
FaceBook.com/OCGReno
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